

Because everything hangs on your message...

FRANZEN<sup>®</sup>  
Graphics ● ● ● ●

*impact*

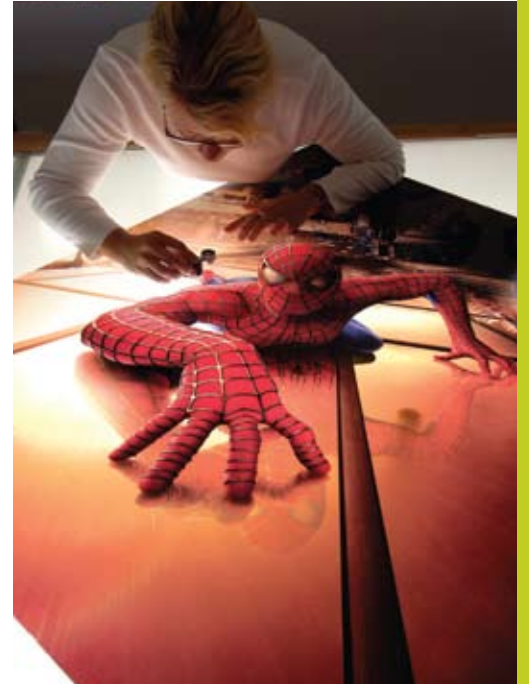
IN RETAIL

It's all about hang-time

*you only have an* **instant**  
to get your customer's attention...  
to spark an emotion  
to excite the senses.

**That's why you need Franzen Graphics.**

**We will help you create the perfect environment,  
and impact the customer in an instant.**



*understanding*

peace of mind  
**BECAUSE**

It's all about peace, love & understanding

***we understand***  
your business...

Retail Store  
Quick Service Restaurant  
Advertising Agency  
Convenience Store  
Product Manufacturer

**we KNOW HOW**  
to deliver the right message.

*Graphics that demand to be viewed...*

***THAT'S OUR PASSION.***



*expectations*

WHEN YOU WORK

It's about getting more

*with Franzen Graphics* YOU GET **MORE**  
than you expect.

Our graphics professionals are dedicated  
to maximizing the impact of your retail image.

- Craftsmen
- Designers
- Project Managers
- Account Managers
- Customer Service Reps
- Fulfillment Experts

A team that won't sleep until  
**the job is perfect.**



*teamwork*

**CHOOSING A PARTNER**

**It's about getting the right fit**

*that fits your project* is **half** the battle.

Boutique	OR	Retail Chain
Print & Ship	OR	Managed Graphics Program
Large Format Prints	OR	Custom Displays
Temporary P.O.P.	OR	Permanent Environment
Prototypes	OR	Rollouts

*Our Vision & Mission will meet yours.*

To be the best, you need a team  
that has the tools to help you succeed.

*So, what else do you need to execute your retail graphics vision?*



# *horse power meets brain power*

## **DESIGN CONCEPT**

We translate your design into graphics that work.

## **PROJECT MANAGEMENT**

We manage every step of the process for you.

## **PROTOTYPING**

We make it perfect before it's manufactured.

## **SITE CONSULTING**

We assess the environment to make sure it all fits.

## **FULFILLMENT**

We pack it and ship it and it's done right.

## **CUSTOMER SERVICE**

We make sure it all gets to the right place.

## **INSTALLATION**

We will even put it up for you if you want.



## Digital Printing

*Perfect for smaller runs and prototypes.*

- Vutek UV QS3200 6/Color + White  
Prints 126" wide by an unlimited length on substrates up to 1.5" thick. UV inks are fade resistant and waterproof
- Vutek UV 320/400 Flatbed  
Prints 126" wide by an unlimited length on substrates up to 1.5" thick. UV inks are fade resistant and waterproof
- Scitex XLJet 3 Inkjet  
Prints 126" wide by an unlimited length

## Screen Printing

*UV screen printing inks are fade resistant and waterproof. Great for medium sized runs.*

144" x 58"	print area	5/color	M&R Processor (Inline)
118" x 58"	print area	5/color	M&R Processor (Inline)
60" x 78"	print area	5/color	Thieme (Inline Gripper)
40" x 56"	print area	6/color	M&R Insignia (Inline)
174" x 54"	print area	1/color	Cincinnati One Arm
140" x 54"	print area	1/color	M&R Patriot LS
38" x 29"	print area	1/color	M&R Eclipse
28" x 42"	print area	1/color	Svecia

## Litho Printing

*Incredible close-up viewing quality and you can still go big!*

52.5" x 76.5"	print area	6/color	Harris
43" x 63.5"	print area	6/color	Planeta
27" x 40"	print area	5/color	Komori L540 UV plus coater
20" x 29"	print area	6/color	Heidelberg SM74
19" x 12.5"	print area	4/color	Heidelberg QM-DI
40" x 28"	print area	2/color	Heidelberg SORS
15" x 10"	print area	2/color	Heidelberg
18" x 12"	print area	1/color	Multilith 1650 Envelope
18" x 12"	print area	2/color	Hamada 661

## Specialty Printing

Maag Flocking Machine 38" x 90" print area 1/color

## Finishing

*It's not finished 'til it's finished.*

Cut it, die cut it, sew it, bind it, box it, ship it. We have state-of-the-art equipment to get it done right - Because everything hangs on your message...



[www.franzengraphics.com](http://www.franzengraphics.com)



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